



## **DTDigital expands, appoints specialists**

**Melbourne, October 28, 2009:** Leading digital agency DTDigital, part of the STW Group, has expanded its creative department following a raft of recent new business wins and an expansion of existing client work.

Web specialists Andrew Farrugia and Brett Warren this month join the Melbourne-based agency in newly created roles, to work on clients including MYER, Fosters, Swinburne Universities and AAMI.

Their appointments follow recent online account wins for DTDigital including Sensis, Metalicus and City West Water, and an expansion of the digital requirements for MYER.

Andrew joins DTDigital in the role of Art Director, after returning from London where he worked with R/GA and GT as a design director, on accounts such as Nokia and Microsoft.

Brett joins DTDigital from Clemenger BBDO Melbourne, where he was the IA/User Experience Lead for the Dulux account.

DTDigital's Managing Director, David Trewern said the positions were created to "better service the creative needs of our growing client base".

"Both Andrew and Brett bring the kind of specialist skills and broad digital experience that will allow us to continue our expansion, and focus on the creative requirements that are at the core of good digital solutions," he said.

"These appointments further strengthen our great team, expanding our standard of expertise with global flavour and local market understanding.

DTDigital is part of OgilvyOne Worldwide, and STW Group, Australia's leading marketing content and communications services group.

### **Ends.**

For more information contact:  
Natelle Ball  
STW Communications Group  
+61 408 005 545